

Frequently Asked Questions for Parents and Students

What is the stadium sign fundraiser?

It is a way for all Hanahan High School band students in good standing to sell and renew stadium sign advertisements. Stadium signs are 4'X 8' mylar plastic vinyl advertisements that support Hanahan High School. Signs will be up by the first home football game through May 15th each year. They are purchased by businesses with \$200 of the sale going towards your student account.

How does the fundraiser work?

Students approach businesses that are not on the hands off list. They ask the manager/owner if their business would like to advertise on a stadium sign that will be hung in the Wylie Knight (Hanahan High School) stadium. It will be seen by fans of football, baseball, track, and our marching band. Students who have signs assigned to them may approach their businesses to inquire about them renewing their sign. Students must have their contact cards signed by the owner/manager of the business and mail them to the Hanahan Band Boosters c/o Hanahan High School. Once the contact card is received, it is updated on the hands off list and no other student can claim that sign. Leave the renewal information or new sign form with the business so that they will have everything that they need to acquire their sign.

What is the importance of the contact card?

If you visit a business that is not on the hands off list to purchase a new sign or to inquire about a renewal, the contact card assures that your student will receive credit for that sign. Even if someone else visits that business afterwards and gets the sale, you will receive credit and rights to the proceeds of that sign. Remember that the contact card has to be mailed to the band boosters to be added to the hands off list. Verbal communication of contact with a business will not be accepted.

What is the Hands Off List?

It is a list of businesses and students assigned to those businesses. Unless your name is on the list assigned to a specific business, do not contact any business on that list.

What happens if a business on the hands off list is not contacted by the deadline?

That sign essentially becomes "up for grabs." If a business on the hands off list was not contacted, did not refuse, or was not assigned a placement number, any student can visit that business, mail the contact card, and "steal" that sign from the student assigned to it. The deadline to have contact cards received by the Hanahan Band Boosters this year is June 15, 2006. The fundraiser has deadlines to meet and if a student has not contacted their businesses in the 6 weeks since the fundraiser began, they may lose their signs. That's why it is so important to sell/renew signs as soon as the fundraiser begins.

Who should businesses contact for more information?

They should contact Lynda Derrick, chair of the stadium sign committee, at lderrick3@comcast.net.

Where should businesses send their paperwork and checks?

If a business gives you their paperwork and/or check, it must be mailed to the Hanahan Band Boosters c/o Hanahan High School. Do not put it in the band office, give it to the band director or the assistant band director.

What should I do if a business owner approaches me about purchasing or renewing their sign?

Check to see if that business has been assigned to another student on the hands off list. If not, you may sell a sign to them. If so, you need to wait until after the deadline to give the student assigned to that business a chance to approach them. If that student has not approached the business by the deadline, it is “up for grabs” and you may sell that business a sign. Remember, if you sell the sign before the deadline and it belongs to another student, your child will not get credit for that sign. The proceeds will go to the student assigned to that business.

May I call, mail, or fax the information to a business?

No, you need to visit the business in person because they need to sign your contact card.

If I sell a sign to a business will that sign always belong to me?

Yes, as long as you remain in the band program and renew your signs before the deadline. A business has the right to request that another student or a relative receive the proceeds to their sign. If that happens and a student loses that sign, the committee will see that the student who lost that sign receives another one.

Why did another student receive credit for my sign?

You did not contact your business before the deadline and it was up for grabs.

Where do I receive more information and forms?

The band website located at www.hanahanbands.org.

Can a business tell me where they want their sign placed?

Placement is based on the order in which the committee receives checks from businesses. If businesses have questions about their placement, they need to contact the committee members directly. Do not promise a business a specific spot in the stadium.

How do I find out whether or not my business purchased or renewed their sign?

After you approach them, leave the packet or form, and mail your contact card, keep checking the hands off list. When a number is assigned to your business, a check was received from them and that number is their placement order. Remember that all businesses want a good location on the field. The longer you wait to approach your business, the further away from the field their sign will be.

Who hangs the signs after they are made?

You do! Everyone who sells signs is expected to help hang those signs. You will be notified when those dates are. The band directors will have a list of those students expected to work on sign hanging days.